

Uccle, the 15<sup>th</sup> of January, 2020

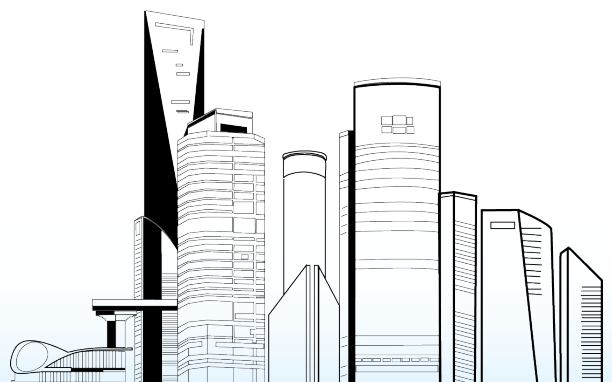
Event: ICT Infra 2020 in Van der Valk Hotel Nivelles-Sud the 9<sup>th</sup> of June 2020

### *Datacenter at the heart of IT*

In this age of cloud, the datacenter is becoming a strategic component of enterprise IT. A datacenter that now comes in different versions - on-site, hybrid and in the public cloud. In this regard, our country in general, and Wallonia in particular, occupies a privileged position to establish itself as a major player in the sector. It must be said that the giant internet Google has shown the way by installing a huge datacenter in Saint-Ghislain - now in its fourth phase of expansion and entirely powered by photovoltaic panels (an investment of around 600 million euros). In addition, the difficulty of installing new datacenters in Flanders is prompting an increasing number of IT service providers as well as large companies to opt for the south of the country. Thus, we know that Belgium has no less than 33 datacenters and that commercial datacenters represent in our country 400,000 m<sup>2</sup> of available space, representing an added value of no less than 75 million euros for the country's economy (figures from the Agoria sectoral federation). Furthermore, Brexit could be a very good opportunity for Belgium, knowing that London now houses 25% of European datacenters and that certain companies could be tempted to join the continent. In addition, Wallonia has large affordable spaces, energy facilities and a strategic place at the heart of the European Union.

Following the 2019 edition which took place on May 23 at Namur Expo, the 4th edition of the ICT Infra 2020 event will mainly tackle the topics of dedicated and/or shared computing resources, networking, infrastructure storage, green IT and security linked to these new platforms.

For this 2020 edition to be held on the 9<sup>th</sup> of June, ICT Infra has chosen Van der Valk Hotel in Nivelles-Sud as its setting. A more accessible and ambitious place with optimised conference rooms offering maximum comfort for both exhibitors and visitors.



François Vajda, CEO of Mark-Com Event<sup>1</sup> and backbone of the event: « The success of the three previous editions, each with more than 400 registered, shows that there is clearly a demand for a fair combining conferences and an exhibition space, and intended for a French-speaking audience. ICT Infra 2020 indeed provides a pragmatic response to questions of business managers and French-speaking decision-makers by presenting the latest technological developments in the fields of cloud, datacenter and security, with a more particular focus on high availability. Moreover, we will also favour training, given the glaring shortage of IT specialists on the market. Clearly, this event is de facto the most important in French-speaking Belgium.»

#### <sup>1</sup>Mark-Com Event

Organisateur d'événements depuis près de 30 ans, Mark-Com Event met en place des conférences et des rendez-vous d'affaires permettant aux acteurs économiques publics et privés du domaine Numérique (Informatique, Télécoms, Innovations) de se rencontrer en Europe.



## PRACTICAL INFORMATION

### Date

June 9, 2020

### Location

Van der Valk Hotel – Nivelles Sud

### Opening hours

From 8.30 am to 4 pm

Free access through invitation

## MAIN TOPICS

Digital transformation, cloud, data center, security, big data, GDPR, storage, connectivity, (cyber)criminality, etc.

## TARGET AUDIENCE

Decision makers in public or private sectors, professional users, B2B actors

The complete program (under development) is available at [www.ict-infrastructure.net](http://www.ict-infrastructure.net)

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