

Uccle, the 18th of November 2019

Event: ICT Infra 2020 in Van der Valk Hotel Nivelles-Sud the 9th of June 2020

Infrastructure, the foundation of cloud and digital transformation

Today, the cloud and the digital transformation are undeniably the buzzwords in computing. Rightly so, since the business is always demanding more IT agility and responsiveness in a context of exacerbated economic competition. In order to cope with the necessary digital transformation, the company must prioritise modernising its infrastructures and internal processes. No more relying on computer platforms in silos not connected (both within the organisation and to commercial partners) and rigid, but instead having adaptable and open processing capabilities, all in a context of ever-increasing security facing a cyber-criminality ever more worrying, not to mention the obligation to comply with new national and international regulations such as the GDPR.

On the 9th of June 2020, the ICT Infra 2020 fair will be held in the new Van der Valk Hotel Nivelles-Sud, an event exclusively for information and communication technology specialists. This day aims to enable French-speaking decision makers to understand the latest developments in the world of cloud infrastructure, data center and security.

For the 4th edition of this fair, organiser Mark-Com Event has decided to tackle the main topics of ICT news which are digital transformation, cloud, data center, smart data, networking, big data, storage, security, RGPD, etc. Indeed, today, ICT is becoming increasingly flexible, decentralised and open to the outside world. Hence the ever-increasing success of cloud approaches whether private, hybrid or public. In addition, the mobility that is now essential for any economic activity requires the company to make its platforms accessible at any time and from anywhere, for both internal employees and business partners (customers, suppliers, etc.). And this opening inevitably implies an important dimension of security.

ICT Infra 2020 will offer both high-level thematic presentations as well as presentations from leading market suppliers. In parallel, an exhibition will allow visitors to discover the technological innovations of the main ICT actors and to understand the major issues. The day will be introduced by a keynote speaker to stimulate reflection and feed the debate.

François Vajda, managing director of Mark-Com Event¹: « The success of the previous three editions, each with more than 400 registered, shows that there is clearly a demand for an event joining conferences and exhibition space. ICT Infra 2020 brings indeed to French-speaking business leaders and decision-makers a pragmatic response to their questions by presenting the latest technological developments in the cloud, data center and security fields. This 2020 edition is characterised by a new logo and a brand new venue, the Van der Valk Hotel Nivelles-Sud which offers fully equipped conference rooms, a 500 m² space for sponsors and a large parking lot, all in the immediate vicinity of the highway, offering quick access from the major cities of Wallonia and a stone's throw from Brussels. »

¹Mark-Com Event

Boasting nearly 30 years of experience as professional event organiser, Mark-Com Event stages conferences and business meetings allowing professionals from both public and private digital sectors (IT, Telecom, Innovation) to get together in Europe or North Africa.



PRACTICAL INFORMATION

Date

June 9, 2020

Location

Van der Valk Hotel – Nivelles Sud

Opening hours

From 8.30 am to 4 pm

Free access through invitation

MAIN TOPICS

Digital transformation, cloud, data center, security, big data, GDPR, storage, connectivity, (cyber)criminality, etc.

TARGET AUDIENCE

Decision makers in public or private sectors, professional users, B2B actors

The complete program (under development) is available at www.ict-infrastructure.net

Contacts:

François Vajda

Managing Director

fvajda@mark-com.com

+32 473 56 32 08

Sharelynn Paras

Marketing & Communication

sharelynn@mark-com.com

+32 470 18 49 16

Press and content coordinator:

Marc Husquinet

marc.husquinet@gmail.com

+32 497 20 79 20